

This is the nightly restore process for demo iPhone 3G units in your store. Basic maintenance for the iPhone 3G demonstration units, require that the demo content be restored or refreshed each night to ensure the unit is ready for customer demonstrations the next day. The nightly restore process (Option + Restore) loads appropriate content for customer demonstrations.

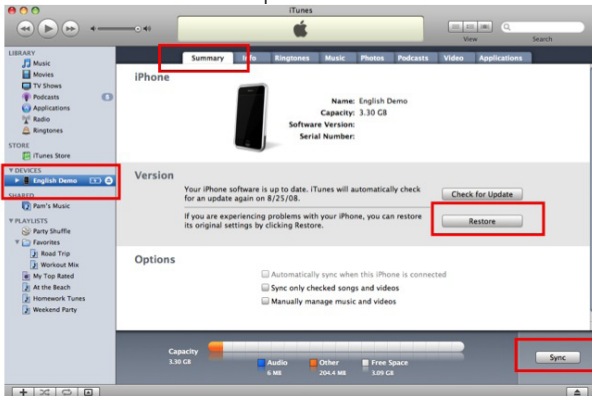
What do I do?

- Connect iPhone 3G demo unit to the restore computer.
- Open iTunes.
- Make sure the restore computer is connected to the Internet.
- Complete the "Restore Content on an iPhone" process.
- Complete the "Post-Restore Settings and Checks" process.

- 1 Launch iTunes by clicking its icon in the dock or double-clicking it in the Applications Folder.



- 2 Attach the iPhone 3G to be restored; after a moment it will appear in the iTunes source list on the left and the main window will switch to the iPhone setup interface.



You may receive a warning at this point that says the photo folder syncing has been disabled. If so, click 'OK.'



- 3 With the 'Summary' tab already selected, hold down the OPTION KEY on the keyboard and click the 'Restore' button at the same time. This will start the restore process.

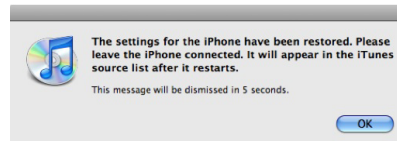
Warning

If you click the 'Restore' button without holding down the option key at the same time, you're start a full software restore on iPhone. This will erase all demo content and settings, and it will take 20 minutes or more to get your phone back to a demonstration state.

- 4 You'll see a 'Restore From Backup' dialog window appear. Ensure that you choose the correct iPhone Name corresponding to your language. In this example, the 'English Demo' represents the English language. Once you've made your selection from the pull-down menu click 'Restore.'



- 5 Wait for the restore to complete. You will then see a countdown window that iPhone has been restored and is restarting. You can click 'OK' or just wait for the window to close and the iPhone demonstration unit will reappear in the source list in iTunes.



- 6 When iPhone 3G restarts, iTunes should reopen to the iPhone setup interface on the 'Summary' tab. Click the 'Sync' button on the bottom right of the 'Summary' tab. This will download any missing media files.
- 7 Wait for the sync to complete. You can monitor the sync status in the small display at the top of the iTunes window. When the sync is finished, this window will say 'Sync is complete.'



- 8 Detach iPhone 3G from the restore computer and perform the "Post-Restore Settings and Checks. After completing this process, the iPhone 3G is now ready for customer demonstration.

These steps need to be followed for each iPhone 3G demonstration unit that needs to be restored. The demo content must be restored each night to make sure it's appropriate and up to date, and ready for the next day of customer demonstrations.

Clearing the Browser History on iPhone 3G

Clear the Safari browser history from the Settings application. From the 'Home screen':

- 1 Tap 'Settings.'
- 2 Tap 'Safari.'
- 3 Tap 'Clear History' option.
- 4 Tap 'Clear History' to confirm.

Deleting Photos on iPhone 3G

Check that the Camera Roll is empty on iPhone 3G. From the 'Home screen':

- 1 Tap 'Photos.'
- 2 Tap 'Camera Roll.'
- 3 Tap the first photo in the grid to make it full screen.
- 4 For each photo in the Camera Roll:
 - Tap the full-screen photo.
 - Tap the trash can in the interface that appears at the bottom of the window.
 - Tap 'Delete Photo' to confirm.
- 5 When you are done, you'll automatically exit to the main Photos screen.
- 6 Press the 'Home' button to return to the iPhone 3G Home screen.

Activating Third-Party Applications

- 1 Tap an application to launch.
- 2 Accept the disclaimer.
- 3 Tap the 'Home' button to return to the Home screen.
- 4 You are now ready to use all the demo application installed on the demo unit.